

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012 – Awareness – Media Campaign through All India Radio – Payment of bills Rs.13,31,983/- to M/s Prasar Bharati, (Broadcasting Corporation of India), All India Radio, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 3340**

**Dated:19-07-2012**

Read the following:-

1. Govt. Lr.No. 3389/Elecs.E/A2/2011-9, dt:19-08-2011.
2. Govt. Lr.No. 3389/Elecs.E/A2/2011-52, dt:26-11-2011.
3. From M/s Prasar Bharati, (Broadcasting Corporation of India), AIR, Hyderabad Ref.No.CBS/HYD/(PC)/4(AC)/2011/1856, dt: 14-03-2012.
4. From M/s Prasar Bharati, (Broadcasting Corporation of India), AIR, Hyderabad Ref.No.CBS/HYD/(PC)/4(AC)/2011/1853, dt: 14-03-2012.
5. Govt. Memo No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.

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**ORDER:**

In letters 1<sup>st</sup> & 2<sup>nd</sup> read above, Government has requested M/s Prasar Bharati (Broadcasting Corporation of India), All India Radio, Hyderabad for broadcasting Radio Spots through All India Radio for Voter Awareness Campaigns in connection with Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012. Accordingly, the All India Radio, Hyderabad has broadcasted Radio Spots through All India Radio and furnished the bills for an amount of Rs.13,31,983/- (i.e., Rs.79,416 + Rs.4,50,587 + Rs.6,84,224 + Rs.99,005 + 18,751) and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.13,31,983/-** (Rupees Thirteen lakhs thirty one thousand nine hundred and eighty three only) to M/s Prasar Bharati (Broadcasting Corporation of India), All India Radio, Hyderabad towards Broadcasting charges of Radio Spots through All India Radio for Voter Awareness Campaigns in connection with Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as the qualifying date in the State and National Voters Day on 25-01-2012.

Sl. No.	Bill No. & Date	Date of broadcast	Product	Amount of Rs.
1	1029, Dt:14-03-2012	25-08-2011	Production of Radio Spots (6 Spots)	79,416/-
2	1030, Dt.14-03-2012	25-08-2011 to 20-09-2011	Broadcast charges of Radio Spots in 1 <sup>st</sup> phase	4,50,,587/-
3	1031, Dt.14-03-2012	08-11-2011 to 29-11-2011	Broadcast charges of Radio Spots in 2 <sup>nd</sup> phase	6,84,224/-
4	1026, Dt.14-03-2012	30-11-2011 to 03-12-2011	Broadcast charges of Telugu Radio Spots	99,005/-
5	1027, Dt.14-03-2012	30-11-2011 to 03-12-2011	Broadcast charges of Urdu Radio Spots in 1 <sup>st</sup> phase	18,751/-
Total				<b>13,31,983/-</b>

(Contd..2..)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-2013.

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 2 above in favour of **“Station Director, Commercial Broadcasting Service, All India Radio, Hyderabad A/c No.10811685159, State Bank of India, Main Branch, Koti, Hyderabad IFSC Code: SBIN 0000847 and MICR Code No.500002002.**

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in audit to the extent of funds now released in relaxation of quarterly regulation orders issued vide Memo 3<sup>rd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Programme Executive, Prasar Bharati (Broadcasting Corporation of India)  
All India Radio, Hyderabad -13.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER